ISSK | International Sports Summit Kerala/2024

INTERNATIONAL SPORTS SUMMIT KERALA 2024



January 2024

23 » 24 » 25 » 26

Venue

Greenfield Sports Hub
Karyavattom, Thiruvananthapuram

SPORTS KERALA SPORTS FOR LIFE

KERALA STATE SPORTS COUNCIL

SPORTS KERALA FOUNDATION

A MONUMENTAL SHIFT TO SPORTS, FITNESS AND WELLNESS ECONOMY

Kerala is on a historic journey to pioneer the nation’s first Sports Economy, poised to revolutionize the sporting landscape.

Kerala is all set to introduce the concept of Sports, Fitness and Wellness Economy, an all- encompassing initiative. Our relentless efforts in nurturing an impeccable sporting ecosystem within the state are set to achieve numerous milestones, extending benefits not only to Kerala but also to the whole India. The imminent integration of sports into the state's Gross State Domestic Product (GSDP) is a source of immense pride.

To set the platform for this monumental shift, we are coming up with the ‘International Sports Summit Kerala 2024' (ISSK 2024) during 23rd - 26th January 2024.

This four-day extravaganza will not only unveil the unique prospects and opportunities in this sector but will also delve into the global advancements, celebrate vibrant sports activities, and showcase diverse indigenous sports across India, with an emphasis on the gems of Kerala such as Sevens Football and Vallam Kali. Join us, as we embark on this historic journey towards a brighter, fitter, and healthier future for all.

23-01-2024
Inauguration



6.00 PM **Inaugural Ceremony**

Shri. Pinarayi Vijayan, Hon. Chief Minister of Kerala (Inauguration)

Shri. V. Abdurahiman, Hon. Minister for Sports, Kerala

Shri. A. N. Shamseer, Hon. Speaker of Kerala Legislative Assembly

Shri. V. D. Satheesan, Leader of Opposition, Kerala Legislative Assembly

Hon. Ministers, Government of Kerala

Hon. Members of Parliament

Hon. Members of Kerala Legislative Assembly

Smt. Arya Rajendran, Hon. Mayor, Thiruvananthapuram Corporation

Dr. V. Venu IAS, Chief Secretary

Shri. Sandip Pradhan IRS, DG SAI

Smt. Anju Boby George,Vice President, Athletics Federation of India

Shri. D. Suresh Kumar, District Panchayat President, Thiruvananthupuram

Shri. Geromic George, District Collector, Thiruvananthapuram

Shri. U. Sharaf Ali, President, Sports Council Kerala

Smt. Ashwini Nachappa, Former Indian Track and Field Athlete and Actress

Shri. Sanju Samson, Indian International Cricketer

Smt. Minnu Mani, Indian International Cricketer



7.00 PM **Sports, Arts & Cultural Extravaganza**

8.00 PM **Music Band**

24-01-2024

Venue 02 Main Conference Hall

09.00 AM to 10.00 AM : Conference Theme Presentation

10.00 AM to 11.30 AM : Sports Economy

11.30 AM to 01.00 PM : Sports Industry

02.00 PM to 03.30 PM : Al in Sports, Esports & Technology

03.30 PM to 05.00 PM : Indigenous Sports and Tourism

Venue 03 Sports Expo

Venue 04 Launchpad

09.00 AM to 1.00 PM: Masterplans of Associations

02.00 PM to 3.30 PM: Project Presentations

03.30 PM to 5.00 PM: MoUs, Declarations and Announcements



Venue 05 Tulip Hall

09.00 AM to 01.00 PM : Startup Pitch

02.00 PM to 05.00 PM : Startup Showcase

Venue 06 B2B Meet

Venue 07 Media Room

Venue 08 Recording Room

Venue 09 One to One Meet Up

Venue 10 Food Court

Venue 11 Institutional Exhibition

Venue 12 Sports Film Festival

Venue 13 Food Festival

Venue 01 - Open Stage - Music Band (07.00 PM)

Venue 02 - Main Conference Hall (05.30 PM to 09.00 PM)

Investors conclave, Networking & Dinner

9.00 AM to 10.00 AM
Conference Theme Presentation

» Shri. V. Abdurahiman, *Hon.Minister for Sports (Chair)*

» Dr. G. Kishore, *Regional Director, SAI & Principal, LNCPE*

» Prof. V. K. Ramachandran, *Vice Chairman, State Planning Board (Guest)*



10.00 AM to11.30 AM
Sports Economy

» Shri. K.N. Balagopal, *Hon. Minister for Finance (Chair)*

» Shri. Mir Muhammad Ali IAS, *OSD, Dept. of Finance (Moderator)*

» Dr. K.N. Raghavan, *Former ED, Rubber Board,*
Former Indian Cricket Umpire & Customs Commissioner

» Shri. Kalyan Chaubey, *President, AIFF*

» Dr. Anvar Ameen Chelat, *President Kerala Athletic Association*

» Shri. Navas Meeran, *President KFA*



11.30 AM to 1 PM
Sports Industry

» Shri. P. Rajeev, *Hon. Minister for Industries (Chair)*

» Shri. P. K. Kunhalikutty MLA *(Guest)*

» Shri. S. Harikishore IAS
Director, Industries & Commerce (Moderator)

» Shri. Rajesh Kharabanda, *CEO, Nivia Sports*

» Shri. Pathikrit Sarkar, *CEO, FAST Sports and Management Leeds-UK*

» Shri. Rakesh Rajeev, *CEO, Hyve Sports*

» Dr. J. Rajmohan Pillai, *Chairman, Beta Group*



2.00 PM to 3.30 PM
AI in Sports, Esports and Technology

» Shri. K. Rajan, *Hon. Minister for Revenue (Chair)*

» Shri. K. K. Abid Hussain Thangal MLA *(Guest)*

» Dr. Saji Gopinath *VC, Kerala University of Digital Science (Moderator)*

» Shri. Anoop Ambika *CEO, Start Up Mission Kerala*

» Shri. Ravi Achanta, *Founder & CEO Noscope Gaming*

» Shri. Sree Kumar V, *Central Head TATA Elxsi*

» Shri. Bahador Shahidi Hanghinghi, *Real Madrid Center Head*



3.30 PM to 5.00 PM
Indigenous Sports and Tourism

» Shri. P. A. Mohammed Riyas, *Hon. Minister for Tourism (Chair)*
» Shri. Ramesh Chennithala MLA *(Guest)*
» Shri. K. Biju IAS, *Secretary, Kerala Tourism (Moderator)*
» Dr. Piyush Jain, *National Secreatary PEFI & Member GB SAI*
» Shri. Parvin Dabas, *Founder, Pro Panja League*
» Shri. Sijin B.T, *MD, SMRI*
» Shri. Alenjandro Diaz De La Rosa,
Principal CEO PA Team Soccer Spain.
» Shri. Koushiq Kodithodika, *Sports Tourism Entrepreneur*
» Shri. Jyothish Prakash, *Director, Sports Exotica*



5.30PM to 9.00 PM
Investors Conclave

» Hon. Minister for Sports
» Hon. Minister for Co-operation
» Hon. Minister for Industries
» Hon. Minister for Finance
» Hon. Minister for Devaswom
» Respective Principal Secretaries



25-01-2024

Venue 02 Main Conference Hall

10.00 AM to 11.30 AM : Sustainable Sports Development

11.30 AM to 01.00 PM : Lessons from the Leagues

01.30 PM to 03.30 PM : Grassroot Level Sports Development

03.30 PM to 05.00 PM : Sports Excellence Engineering, Management and Technology

05.00 PM to 06.30 PM : Wellness in Focus

Venue 03 Sports Expo

Venue 04 Launchpad

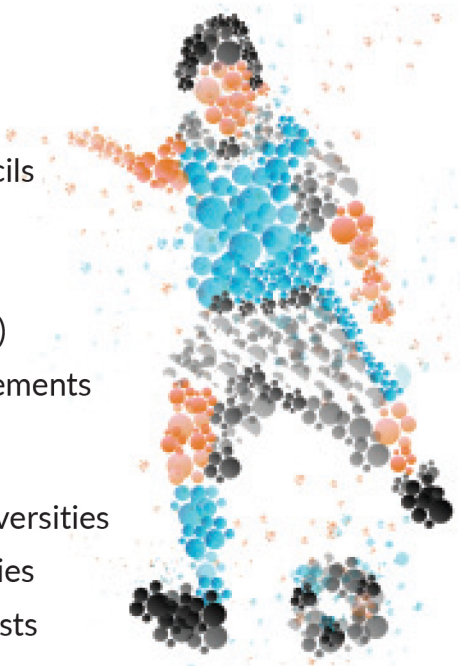
09.00 AM to 11.00 AM : Roadmaps of District Sports Councils

11.00 AM to 01.00 PM : Panchayat Masterplan Highlights

02.00 PM to 03.00 PM : Announcement of Schemes

03.00 PM to 04.00 PM : Project Pitching (Selected Projects)

04.00 PM to 05.00 PM : MoUs, Declarations and Announcements



Venue 05 Tulip Hall

09.00 AM to 11.00 AM : Close Interactions with Foreign Universities

11.00 AM to 01.00 PM : Foreign Academies, Scouting Agencies

02.00 PM to 03.00 PM : Broadcasters and Streaming Specialists

03.00 PM to 05.00 PM : Interactions with Sports Agents, Sport Management Experts, CSR

Venue 06 B2B Meet

Venue 07 Media Room

Venue 08 Recording Room

Venue 09 One to One Meet Up

Venue 10 Food Court

Venue 11 Institutional Exhibition

Venue 13 Food Festival

Venue 01 - Open Stage - Kalaripayattu & Music Band (6. 30 PM)

Venue 02 - Main Conference Hall (06.00 PM to 10.30 PM)
Sports Community Networking & Gala Dinner

10.00 AM to 11.30 AM
Sustainable Sports Development



» Dr. Joy Elamon, *Director General, KILA (Chair)*

» Shri. Puneet Kumar IAS, *ACS, Principal Secretary Planning and Economic Affairs (Moderator)*

» Smt. Renjini Liza Varghese, *CEO Write Canvas, GRI certified Harvard Business School*

» Dr. Abdul Salam Muhammad, *Expert in Sustainability Construction*

» Shri. Jesson Jose, *Founder SMI Foundation*

» Shri. Takuui Kinoshita, *President, CANAAN International Education Academy*

» Shri. Rishikesh Joshi, *Founder, Sports For All*

» Shri. Hitesh Joshi, *Co- Founder, Stelth Startup*

11.30 AM to 1 PM
Lessons from the Leagues



» Shri. M. A. Baby, *Ex Minister (Chair)*

» Dr. A. Jayathilak IAS, *ACS Taxes (Moderator)*

» Shri. Julio Gonzalez Ronco, *Real Madrid Foundation Managing Director*

» Shri. Ranjith Bajaj, *CEO Minerva Punjab*



» Shri. Mathew Joseph, *CEO Score Line*

» Shri. Antony Dias, *CEO Always Believe In Sports*

» Smt. Prerna Sharma, *Director,3BL*

» Shri. Partha Acharya, *Sports Journalist, MD, PR Solution*



1.30 PM to 3.30 PM
Grassroot Sports Development

» Shri. M.B. Rajesh, *Hon. Minister for LSGD (Chair)*

» Smt. Sarada Muraleedharan IAS, *ACS LSGD (Moderator)*

» Dr. Sharmila Mary Joseph IAS, *Principal Secretary, Social Justice*

» Shri. B.V.P. Rao IAS, *Clean Sports India*

» Dr. Shaji Prabhakaran, *Former FIFA South Central Development Officer and Former Secretary General, AIFF*

» Shri. Amit Malik, *Country Lead-India International Physical Literacy Association.*

» Dr. Mona Nargowala,
Founder SPAA, Consultant & Advisor CSR, Social Impact and Sustainability.

» Shri. Jimmy Alexander Lidberg,
Olympic Medalist, Wrestler & Trainer, Sweden



3.30 PM to 5.00 PM
Sports Excellence, Engineering, Management and Technology

» Smt. R. Bindhu, *Hon. Minister for Higher Education (Chair)*

» Shri. Shafi Parambil MLA *(Guest)*

» Smt. Ishitha Roy IAS, *Secretary, Higher Education (Moderator)*

» Shri. George Thomas, *Arjuna Awardee, GM-HR, BPCL*

» Col. Sanjeev Nair, *CEO, Technopark*

» Shri. Mark Arthur King, *Professor, Loughborough University*

» Shri. Kamyar Vatankhater, *Sports Business Management Expert - Iran*

» Shri Karthik Yanamadra, *Founder 360D Sports*

5.00 PM to 6.30 PM
Wellness in Focus

» Smt. Veena George, *Hon. Minister for Health (Chair)*

» Shri. Muhammad Hanish IAS, *Principal Secretary Health (Moderator)*

» Dr. Jayan D, *Ayurveda Sports Specialist*

» Smt. Jessika Gonzalez Larsson, *Manager, MGL Evolution*

» Shri. Babu Joseph, *Chairman, Bless Retirement Living. President, SLAK*

» Dr. Shine, *Sports Ayurveda Dept. Of Indian Systems of Medicine*

» Smt. Satoko Wada, GM, CANAAN International Education Academy

» Dr. Sidharth Unnithan, *Sports medicine*

» Shri. Naveen Varshneya, *Founder, Curedemy*

7.00 PM to 10.30 PM
Sports Community Networking & Gala Dinner

» Hon. Minister for Sports (Chair)

» Hon. Minister for Electricity

» Hon. Minister for Co-operation

» Hon. Minister for Forest and Wildlife

» Hon. Minister for Transport

» Hon. Minister for Food and Civil Supplies

» Hon. Minister for Ports, Museums and Archaeology

» Hon. Minister for Agriculture

» Hon. Minister for Irrigation

» All Eminent Sports Personalities of Kerala



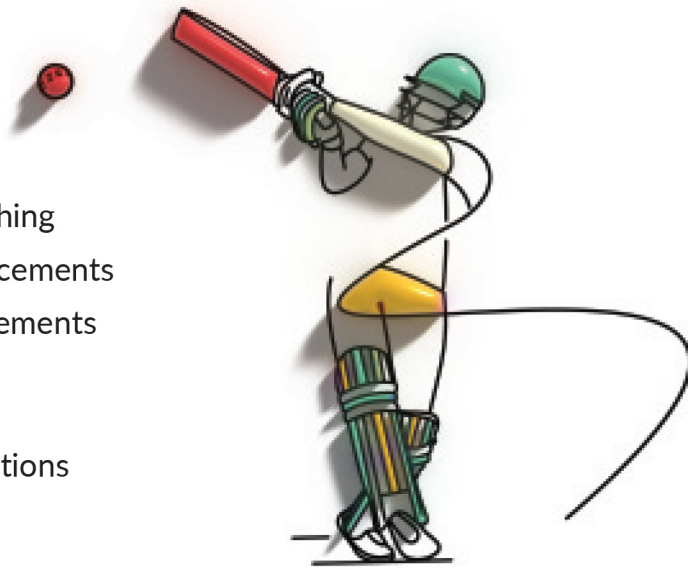
26-01-2024

Venue 02 Main Conference Hall

09.30 AM to 11.30 AM : Learn from the Legends
11.30 AM to 01.30 PM : Academies and High Performance Centres
02.00 PM to 03.30 PM : Train the Trainers
03.30 PM to 05.00 PM : Media, Broadcast, Streaming and Sports

Venue 03 Sports Expo

Venue 04 Launchpad



09.00 AM to 1.00 PM : Aligned Organisations Pitching
02.00 PM to 3.30 PM : MoUs and Project Announcements
03.00 PM to 5.00 PM : Declarations and Announcements

Venue 05 Tulip Hall

09.00 AM - 05.00 PM : Academic Paper Presentations

Venue 06 B2B Meet

Venue 07 Media Room

Venue 08 Recording Room

Venue 09 One to One Meet Up

Venue 10 Food Court

Venue 11 Institutional Exhibition

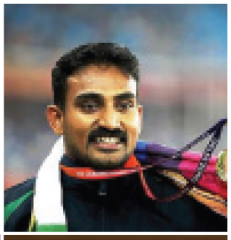
Venue 13 Food Festival

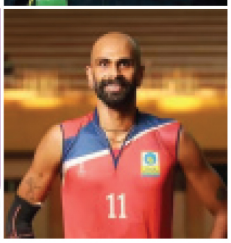
Venue 14 Autocross Championship

Venue 01 - Open Stage - Music Band (07.00 PM)
Venue 02 - Main Conference Hall (05.00 PM to 07.00 PM)

9.30 AM to 11.30 AM
Learn from the Legends

» Shri. V. Abdurahiman, *Hon.Minister for Sports (Chair)*
» Smt. Geethu Anna Jose *(Moderator)*
» Shri. I.M. Vijayan
» Shri. Gagan Narang
» Shri. Kishor Kumar
» Shri. Bhaichung Bhutia
» Shri. C.K. Vineeth
» Shri. Ranjith Maheswari
» Shri. Moosa Sherif






11.30 AM to 1.30 PM
Academies and High Performance Centres

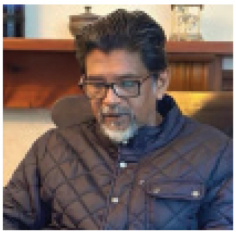
» Shri. V Sivankutty, *Hon. Minister for General Education (Chair)*
» Dr. G. Kishore, *Regional Director, SAI & Principal, LNCPE (Moderator)*
» Smt. Rani George IAS, *Principal Secretary , General Education*
» Shri. Vikram Pal, *Infrastructure Specialist*
» Shri. Naveen Vaishneya, *Founder Curedemy*
» Shri. Alberto Lecandela, *Technical Director AC Milan*
» Shri. T. P. Ouseph, *Former National Jumps Coach, Dronacharya Awardee*
» Shri. N.V. Nishad Kumar, *Former National Coach*



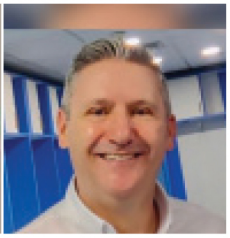



2.00 PM to 3.30 PM
Train the Trainers

» Smt. J.Chinchu Rani
Hon. Minister for Animal Husbandry (Chair)
» Shri. Radhakrishnan Nair
Chief Coach of Indian Athletics (Moderator)
» Smt. Ekta Bishnoi, *Mission Director, Fit India.*
» Cdre. Pushpendra Garg, *CEO, TOPS*
» Shri. Miguel Gonzalez Larsson,
Former Real Madrid Player & MGL Manager, Sweden
» Shri. Paul Wozney,
Global Football Development Manager,Bolton Wanderers FC







3.30 PM to 5.00 PM

Media, Broadcast, Streaming and Sports

» Shri. Saji Cherian, *Hon. Minister for Culture & Youth Affairs (Chair)*

» Dr. John Brittas MP *(Moderator)*

» Shri. Subhash IAS, *Director, PRD*

» Shri. Raveendra Das, *Sports Journalist*

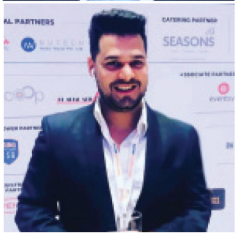
» Shri. Angat Walia, *MD, Creators*

» Shri. Anoop Ali, *Director, RGB*

» Shri. Vipin Nambiar, *MD & Founder Emurge Sports*











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